



MANTHAN



IIMT COLLEGE OF MANAGEMENT, GREATER NOIDA

AFFILIATED TO CHAUDHARY CHARAN SINGH UNIVERSITY, MEERUT

SPOTLIGHT

- CPL
- CLUB ACTIVITIES
- EVOLUTION EXPO
- INDUSTRIAL VISITS
- DEBATES
- OPEN MIC
- ALUMNI TALK
- STUDENT CORNER
- NEO FEST
- ENTREPRENEUR'S TALK



DIRECTOR'S MESSAGE



Dr. ABHINNA BAXI

I would like to take this opportunity to express my appreciation for the launch of the new College level newsletter. Your hard work and dedication in initiating this new concept are truly admirable. It is through the efforts of individuals like you that our institution continues to evolve and adapt to new teaching methods and strategies.

As we look towards the future, my vision for the IIMT group of institutions includes the implementation of an improved enrollment management framework to better support our students and increase their success. Additionally, we aim to develop more partnerships with other institutes and organizations, both domestically and internationally. These partnerships will provide our students with access to a diverse range of perspectives.

This quarter, we have organized a variety of conferences, training programs, and workshops that focus on various fields such as media, management, business, and technology. These events have been attended by experts from prestigious institutes and organizations from India and abroad, providing our students with the opportunity to learn from some of the best in the field. These speakers have brought fresh perspectives and insights to our students, helping them to expand their understanding of their chosen field of study.

As Swami Vivekananda said, "Truth can be stated in a thousand different ways, yet each one can be true." Education at IIMT helps our students find that truth. It is an education that forms character, strengthens the mind, expands the intellect, and empowers one to stand on their own feet. The newsletter is like a mirror that reflects the different activities undertaken by the BBA, BJMC, B.Com, and BCA departments. It is a way for our students, faculty, and staff to stay informed about the latest happenings within our institution. We hope you enjoy the information presented in the newsletter and welcome any feedback, comments, and suggestions you may have. Collaboration and shared ideas are crucial to the success of all our future endeavors as we work together to create a broader visibility, presence, partnerships, and success. We look forward to continuing our efforts to provide the best possible education for our students.



EDITOR'S MESSAGE



Ms ANAMIKA PAL

As we step into another exciting edition of our newsletter, I am honored to extend a warm welcome to each member of our esteemed community at IIMT College of Management. It is with great enthusiasm that I share the latest updates, achievements, and stories that reflect the vibrant spirit of our college.

In the pursuit of academic excellence, IIMT College of Management continues to stand as a beacon of knowledge, innovation, and holistic development. Our students, faculty, and staff embody the ethos of dedication, resilience, and a thirst for knowledge. This edition of the newsletter serves as a testament to the collective achievements and milestones that define our journey. In these pages, you will find inspiring success stories of our students who have excelled in various academic and extracurricular pursuits. Their accomplishments not only showcase their individual brilliance but also underscore the nurturing environment that IIMT provides for holistic growth.

As we navigate through the diverse facets of our college life, it's essential to recognize the pivotal role played by our dedicated faculty members. Their commitment to fostering a dynamic learning experience and shaping future leaders is commendable. This newsletter is a tribute to their unwavering dedication and passion for education.

Additionally, we are delighted to feature articles, insights, and industry collaborations that highlight our commitment to staying at the forefront of management education. The world is evolving rapidly, and at IIMT, we embrace change and innovation to prepare our students for the challenges and opportunities that lie ahead.

I encourage you to explore the diverse content within these pages, connect with the inspiring narratives, and celebrate the collective achievements of our IIMT family. Our journey towards excellence is a collaborative effort, and each one of you plays a crucial role in shaping the success story of IIMT College of Management.

Thank you for your continued support, and here's to another year of empowering minds and transforming lives!



Glimpses of Cricket Premier League



As the sun set on the final day of the Cricket Premier League, echoes of cheers and applause reverberated across the campus. The CPL not only celebrated the love for cricket but also embodied the spirit of healthy competition, teamwork, and the joy of playing the game.

With the resounding success of the CPL, the campus eagerly anticipates future sporting events that will continue to inspire, unite, and showcase the incredible talent within our student community.

Cricket Premier League organised by IIMT College of Management



In an exhilarating display of talent and sportsmanship, our campus recently played host to the much-anticipated Cricket Premier League (CPL). The offline event, held from November 30th to December 2nd, 2023, witnessed an electric atmosphere as twelve student teams vied for glory on the cricket field. The matches, conducted from 6:30 am to 6:00 pm each day, showcased the true spirit of the game.

The CPL drew an impressive crowd, with students and faculty alike converging to witness the captivating battles on the pitch. A total of 12 student teams, each representing the essence of friendly competition, engaged in thrilling matches that left spectators on the edge of their seats.

Adding to the excitement, 55 faculty members from various management colleges attended the event, further elevating the sense of camaraderie and community support. The faculty's enthusiastic presence not only emphasized the importance of sportsmanship but also fostered a stronger bond between students and mentors.

The matches were a testament to the skill and dedication of our student cricketers, showcasing their prowess in both batting and bowling. The competitive spirit was palpable, with each team giving their all to secure victories and make their mark in the annals of campus cricket history.

The event also leveraged modern technology, with the Cricheroes portal proving to be a game-changer. Fans and enthusiasts were treated to a seamless experience, tracking ball-by-ball scores, accessing daily match results, and delving into in-depth team performance analyses. This innovative approach added a layer of excitement for cricket aficionados, elevating the overall CPL experience.

INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

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— Aim For Excellence —

— MINOR ACTIVITY —

BUSINESS QUIZ

Participants

BBA

6th October, 2023 11:30 Onwards

Venue - Chanakya Hall

COORDINATORS

Dr. Shruti Gaur | Ms. Lakshi Dublish

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To foster a spirit of entrepreneurship and business acumen among our students, we embarked on a mission to create awareness about successful businessmen and cultivate a sense of general business knowledge. Our primary goal was to instill a sense of achievement and encourage our students to strive for their goals with renewed vigor.

The outcomes of our initiative were truly inspiring. Through engaging activities and events, students gained valuable insights into the dynamic world of the banking sector. The participation level was commendable, with students approaching the challenge with zeal and zest. Brainstorming sessions became a common occurrence, showcasing the intellectual curiosity and enthusiasm of our student body.

One noteworthy highlight was the students' enthusiastic participation in a quiz focused on various banking concepts. This not only deepened their understanding but also created a healthy sense of competition, motivating them to excel further. It was heartening to witness our students embracing the opportunity to broaden their horizons and realize the heights they can reach in their academic and professional journeys.

As we continue to nurture a culture of learning and achievement, we look forward to more initiatives that empower our students to explore and embrace the vast possibilities that the business world has to offer. Together, we are shaping future leaders who are not only academically adept but also well-versed in the intricacies of the business landscape.

Theater Workshop

गलत कौन?

Theater Workshop and Nukkad Natak

Date: Oct 13, 2023

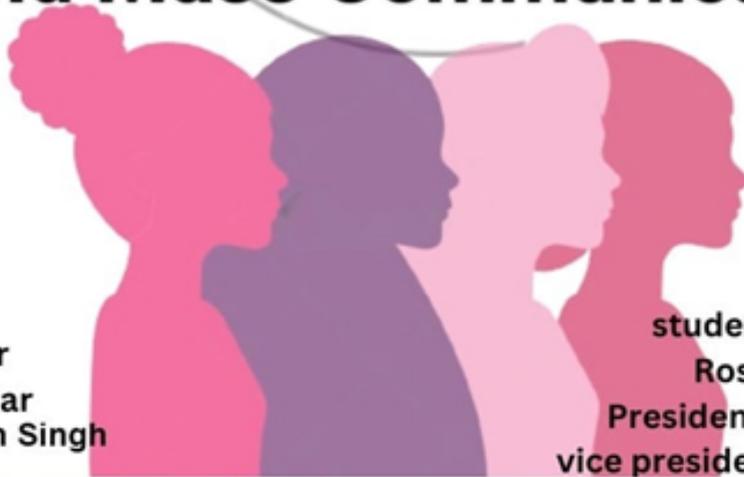
Time: 11:00 AM Onwards

Venue: Chanakya Hall



SEHER
FILM AND DRAMATIC
SOCIETY

Department of journalism
and Mass Communication



Coordinator
Dr. Arun kumar
Dr. Anveeshan Singh

student coordinator
Roshni Ahirwar
President: Vaibhav Dubey
vice president: Manish Prajapat

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Theatre Workshop



Theatre Workshop Nukkad Natak (“Galat kon”) was organized on October 13 at Chanakya Hall, Management Block. Students from BAJMC participated in this event. The total participants were 20, they learnt about Theatre & Acting then successfully showcased their talent by Nukkad Natak & Monologue. It was cheered and enjoyed by the audience . Seher Film & Dramatic Society presented their talent in the style of Nukkad Natak. This activity helped them in enhanced their Confidence and presentation skills through this play. It was a medium to aware people about women related social issues.



Environmental club Activity: Tree Plantation

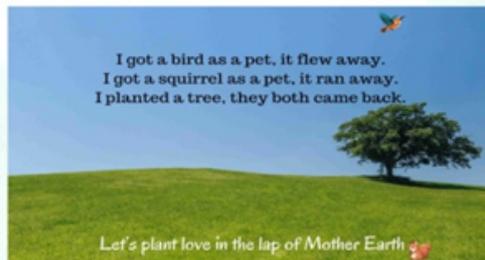


In collaboration
**SRI SATHYA SAI SEVA
ORGANISATIONS**
Delhi Ncr, District GBN:Samithi-3



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Environment Club of IIMT College of Management Is Organising Tree Plantation under 'Sri Sathya Sai Prematharu' Initiative in Collaboration with SSSSO-DNCR



4th October, 2023

11:00 AM Onwards

Venue : IIMT College of Polytechnic Green Belt

COORDINATOR

Ms. Mukta Joshi
Head training
IIMT College of Management

CO-COORDINATOR

Mr. Hardeep
Assistant Professor
IIMT College of Management

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Environmental club Activity (Tree plantation) was organized on 04/10/2023 at IIMT College of Polytechnic Green Belt. Under aegis of 'Sri Sathya Sai Prema Tharu Tree Plantation Initiative'-Samithi-3 Of Gautambuddhanagar ,SSSSO-Delhi NCR, undertook plantation of 80 Saplings on 04/10/2023. These were 70 Saplings Of 'Ficus- Black' Trees & 10 Saplings of Mango. The Faculty & Students participated very Enthusiastically. Students came to the Plantation Site in a Procession and took the Plantation with the Joint Chanting of the 'Gayatri Mantra'. Subsequent to the event the Executive Director of the IIMT Group of Institutions-Gr Noida while thanking SSSO-Delhi NCR pledged another opportunity with a Larger Participation enabling Plantation 300 Saplings at their Campus New Delhi.

Feet on Fire

First Position	Ms. Nishu (BJMC 1ST B)
Second Position	Mr. Amit Sharma (B.COM 1-A)
Third Position	Ms. Bhanu (BJMC 1-C)

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RANGMANCH
Cultural Club
Presents
Feet on Fire
Dance Competition

VENUE - CHANAKYA HALL

Date - 16 OCTOBER 2023
Time - 2:00 PM to 5:00 PM

FACULTY COORDINATOR
Dr. Seema Verma
Associate Professor
IIMT COLLEGE OF MANAGEMENT

STUDENTS COORDINATOR
Shakir Raza Khan (President)
Surya Sharma (Vice President)

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Cultural club Activity (Dance competition: (“Feet on Fire”) was organized on 16 October at Chanakya Hall, Management Block.

Students from BBA, BCA, B.COM, MJMC and BJMC participated in this event.

Total participant were 30, they showcase their talent by Dance on versatile Bollywood songs. It was cheered and enjoyed by audience students.

Students presented their selected speeches in the style of renowned personalities .This activity helped them in enhanced their knowledge and presentation skills.

This event was judged by Dr Amrita Pachauri, Ms. Deepika and Ms. Mukta and the whole event was coordinated by Dr Seema Verma (Associate Professor) wit cultural club’s president ,vice president Shakir Raza khan (BBA 3 RD YEAR) and Surya Sharma (BCA 3 RD YEAR) respectively.

Hackathon at BCA Department



A HACKATHON is an event that brings together experts and creates a collaborative environment for solving a certain problem. The word

"HACKATHON" is a combination of 'Hack' and 'Marathon'. So essentially it is a marathon for hackers. But in this case, hackers are exploratory computer programmers.

This is a continuous programming event where we have provided each team, a set of problems to solve in maximum 5 - 6 hours.

The outcome of a hackathon for a student can vary depending on several factors, including the student's level of preparation, the goals they set for themselves, and the specific hackathon they participate in. Students can gain new technical skills, problem-solving abilities, and exposure to new technologies and tools. This learning can be an essential outcome, especially for those looking to enhance their technical knowledge. Hackathons often bring together professionals, mentors, and fellow students. Students have the opportunity to network with industry experts and like-minded individuals, which can lead to potential job or internship opportunities. Successfully completing a project during a hackathon is a significant achievement. This can be added to a student's portfolio or resume and demonstrate their ability to work on real-world projects. Some hackathons offer prizes or awards for the best projects. Winning such accolades can bring recognition, boost a student's confidence, and enhance their resume. Hackathons typically involve teamwork. Students can learn to collaborate effectively, manage project timelines, and work with people of different skill sets and backgrounds. Hackathons present complex problems that require creative and innovative solutions. Participating students can improve their problem-solving skills and learn to think critically. Hackathons simulate real-world project scenarios. Participating students gain practical experience that can be valuable when they enter the workforce.



Financial Statement Analysis



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— MINOR ACTIVITY —

FINANCIAL STATEMENT ANALYSIS OF COMPANY

Participants

B.Com

Date : 12th Oct. 2023 **Time : 10 AM Onwards**

Venue : Chanakya Hall

— COORDINATORS —
Dr. Abhishek Sharma | Ms. Kalika Bhardwaj

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Financial statement analysis is used by internal and external stakeholders to evaluate business performance and value. Financial accounting calls for all companies to create a balance sheet, income statement, and cash flow statement, which form the basis for financial statement analysis. What are the five methods of financial statement analysis? There are five commonplace approaches to financial statement analysis: horizontal analysis, vertical analysis, ratio analysis, trend analysis and cost-volume profit analysis. Each technique allows the building of a more detailed and nuanced financial profile.



START-UP Club Ignites Entrepreneurial Passion with MSME Awareness Program

In a dynamic stride towards fostering entrepreneurial acumen, the START-UP Club at IIMT College of Management recently hosted a compelling "Micro, Small & Medium Enterprises (MSME) Awareness Program." The event, conducted offline at the illustrious Campus 1 in the Chanakya Hall, served as a beacon for students eager to explore the diverse landscape of MSMEs.

The symposium, held with vibrancy and precision, aimed to illuminate the crucial role played by Micro, Small & Medium Enterprises in shaping the economic fabric. As the Chanakya Hall buzzed with enthusiasm, students were immersed in an insightful exploration of the MSME ecosystem, unraveling the intricate threads that support startups and drive economic growth.

The program not only provided a comprehensive understanding of MSMEs but also shed light on their significance in the larger entrepreneurial landscape. Attendees were exposed to the opportunities and challenges within this sector, equipping them with practical knowledge vital for navigating the complex terrain of business.

The START-UP Club's commitment to nurturing entrepreneurial spirit was palpable throughout the event, as students absorbed valuable insights on harnessing the potential of MSMEs. The Chanakya Hall served as an apt backdrop for this enlightening session, creating an environment where ideas converged and aspirations soared.

As the MSME Awareness Program concluded, it left in its wake a community of students energized and well-informed, ready to embrace the opportunities that entrepreneurship, particularly within the MSME sector, has to offer. The START-UP Club continues to play a pivotal role in guiding the future business leaders of IIMT College of Management, promising more initiatives that bridge the gap between academia and the practicalities of the business world..



INDIAN NEO BANKING INDUSTRY : OPPORTUNITIES AND CHALLENGES

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DEPARTMENT OF BBA & B.COM ORGANIZING

Workshop on

INDIAN NEO BANKING INDUSTRY
(Opportunities & Challenges)
In Collaboration With
(Indian Institute of Banking And Finance)

Guest Speakers

Dr. Utpal Mukherji
Senior Vice President
& Regional Head, North - CRES
Axis Bank Ltd.

Dr. Narinder Kumar Bhasin
Head, Professional Development Center,
Indian Institute of Banking and Finance,
North Zone

Mr. Rajesh Sharma
Yes Bank, Branch Head
New Delhi

Mr. Aman Dhar
Executive - Corporate Development Cell
Indian Institute of Banking & Finance

18th October 2023 11:30 AM ONWARDS

Venue : Krishna Hall

CONVENERS
Dr. Shruti Gaur & Ms. Anamika

STUDENT COORDINATORS
Baljot Kaur & Garv

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In an insightful session on October 18th, 2023, renowned expert Dr. Narinder Kumar Bhasin, Head of IIBF, shed light on the burgeoning Indian Neo Banking Industry. Addressing BBA and B.Com students, Dr Bhasin emphasized the paradigm shift facilitated by Neo banks, breaking traditional banking norms with cutting-edge digital systems. Neo banks, he explained, offer 24/7 advanced financial services at lower costs, resonating well with the tech-savvy Gen-X.

Mr. Aman Dhar, Executive of Corporate Development Cell at IIBF, echoed the sentiment, highlighting the convenience factor of neo banking in today's fast-paced digital lifestyle. Dhar emphasized the absence of physical branches, underlining the reliance on banking partners like ICICI and HDFC, registered with RBI, despite neo banks not being directly regulated by the central bank.

The event provided valuable insights into the opportunities and challenges of the rapidly evolving Indian Neo Banking Industry, shaping the future of financial services in the digital age.

START-UP Club Ignites Entrepreneurial Passion with MSME Awareness Program



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Corporate Club
is organising
Corporate Talk

Resource Person
Mr. Vishal Sharma
Vice President
Duff & Phelps India Private Limited
(A KROLL BUSINESS)

Participants BBA/B.Com

31st October, 2023 | **10:00 AM Onwards**

FACULTY COORDINATORS
Mr. Susheel Shukla
Assistant Professor | Dr. Abhishek Sharma
Associate Professor

Venue : Chanakya Hall

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Mr. Vishal Sharma, VP of Business Continuity for Information Security at DUFF & PHELPS, shared his diverse expertise in Information/Cyber Security at an event organized by the Corporate Club of IIMT College of Management. The talk aimed to enlighten students on marketing trends, corporate cultures, and the challenges in Information/Cyber Security. Sharma emphasized the importance of a growth mindset, the right skill set for career opportunities, and discussed challenges faced by start ups in India, highlighting the role of entrepreneurship and innovation.



ALUMNI CONNECT FOR Media Students

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BJMC DEPARTMENT
— Organising —

ALUMNI CONNECT

Ms. Riya Pundhir
(Batch 2019-2022)
Designation : Content Writer
National Water Mission,
Ministry of Jal Shakti

VENUE : CHANAKYA HALL

Thursday, 14th December, 2023 | 10:30 AM Onwards

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At the IIMT College of Management's alumni connect on December 14, 2023, Riya Pundhir, an esteemed content writer, shared insightful perspectives. She highlighted the paramount importance of fostering originality in content creation, inspiring fellow alumni to infuse their work with unique voices. She delved into the essence of taking calculated risks, encouraging the alumni community to embrace challenges and venture beyond their comfort zones for personal and professional growth. Moreover, she emphasized the significance of recognizing one's worth within the workplace, fostering a culture where individual contributions are acknowledged and valued. Riya's words resonated with the alumni audience, creating a motivating atmosphere that celebrated creativity, courage, and the pursuit of excellence in the dynamic field of content creation. The event served as a platform for alumni to connect, learn, and draw inspiration from Riya's valuable

ALUMNI CONNECT FOR BBA Students

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ALUMNI ASSOCIATION

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BBA Department
Organising

ALUMNI CONNECT

Shekhar Tyagi
Batch 2014 -2017
Project Manager
Livzone, Noida

Venue : Chanakya Hall

Thursday, 23rd Nov. 2023 11:30 AM Onwards

Faculty Coordinator

Mr. Jaspal Singh
Asst. Professor

Mr. Somesh Kumar
HOD

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Alumni are the former students of a school college or university who have either attended or graduated from the institution. They are the product of the organization and later work as the ambassadors for it in the market. Alumni connect the term is used to describe how institutions maintain and mature relationships with a previous graduate for alumni to build a strong professional network. Alumni Association of IIMT works very hard on maintaining a great relationship between the college and its former students. It organizes frequent visits of alumni is help current students gain some knowledge from their experience, in and out of the college.

For that particular reason, on 23rd November, 2023 the Department of BBA held alumni connect. The guest of honor was Mr. Shekhar Tyagi from the batch of 2014-2017. He is currently working as an Entrepreneur and having firm Livzone deals in construction and home decoration. He was invited to address the students and answer their queries regarding a successful future.

ALUMNI CONNECT FOR B.Com Students




B.Com Department
Organising



ALUMNI CONNECT

Mr. Ritesh Shukla
Batch 2018-2021
Associate Process Enabler
Tata Consultancy Services



Venue : Chanakya Hall

📅 Friday, 22nd, 23rd Nov., 2023 ⌚ 10:00 AM to 11:00 AM

Faculty Coordinator

Ms. Archana Kaushik
Asst. Professor

Dr. Parul Garg
Asst. Professor

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B.Com Department
Organising



ALUMNI CONNECT

Ms. Khushboo Tripathi
Batch 2018-2021
Associate Process Enabler
Pan World Education Pvt. Ltd.
Delhi



Venue : C.V Raman Hall

📅 Wednesday, 06th Dec. 2023 ⌚ 11:00 AM to 12:00 PM

Faculty Coordinator

Ms. Archana Kaushik
Asst. Professor

Dr. Parul Garg
Asst. Professor

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The recent Alumni Connect event at IIMT College of Management proved to be a noteworthy occasion, featuring Mr. Ritesh Shukla, an accomplished Associate Process Enabler at TCS, Noida. Mr. Shukla, an alumnus of the B.Com & Ms Khushshboo Tripathi Associate Process Enabler Pan World Education Private Limited pass out batch of 2021, shared valuable insights into his professional journey during the event. The primary objectives of the Alumni Connect were to foster a sense of community among former students, facilitate the establishment and renewal of professional connections, create new social networks, and identify the college's most distinguished alumni. Under the efficient coordination of Ms. Archana Kaushik, the event was marked by active participation from students, staff, and faculty members. Both Alumni not only provided students with practical advice on career preparation and navigating corporate challenges but also inspired them to set clear career goals. The event underscored IIMT's commitment to providing a holistic educational experience by connecting students with real-world insights from successful alumni.

OUT OF THE BOX

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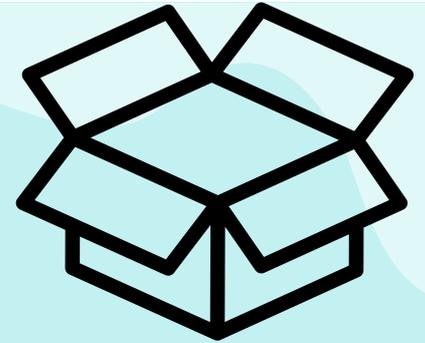
Department of BBA is organizing
— Minor Activity —

Out of the Box

Date : 22nd Nov. 2023 | Time : 11:00 AM - 01:00 PM
Venue : Chanakya Hall

Faculty Co-ordinator
Ms. Neha Nigam
Assistant Professor
IIMT College of Management

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Out of the box event was organised by IIMT College of Management that is a technique of acting out a situation or a character, often to learn a new skill or explore a different perspective. Out of the box can be used in various contexts, such as education, training, counseling, entertainment and research perspective, entertainment, and research.

In education, out of the box can enhance students' engagement, motivation, creativity, and critical thinking by simulating real-world scenarios and challenges.

It involves imagining the perspective of a person in a specific role and situation, and then speaking and behaving as one would imagine or would hope. In other words, the term "out of the box" is intuitive: in out of the box, people play certain roles without a script, and to a situation and setting determined by the roleplay director, facilitator, or coordinator.



SCRIPT COMPETITION WORKSHOP

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Media Club
is organizing
Script Writing Workshop

PARTICIPANTS- BJMC

📅 **9th November, 2023** ⌚ **12:00 PM Onwards**

Venue - Room No. 107, Management Block

COORDINATORS
Ms. Sandhya Sharma | Ms. Ishita Arora

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Media club Activity (Script Writing Workshop) was organized on November 9 at Room No. 107, Management Block.

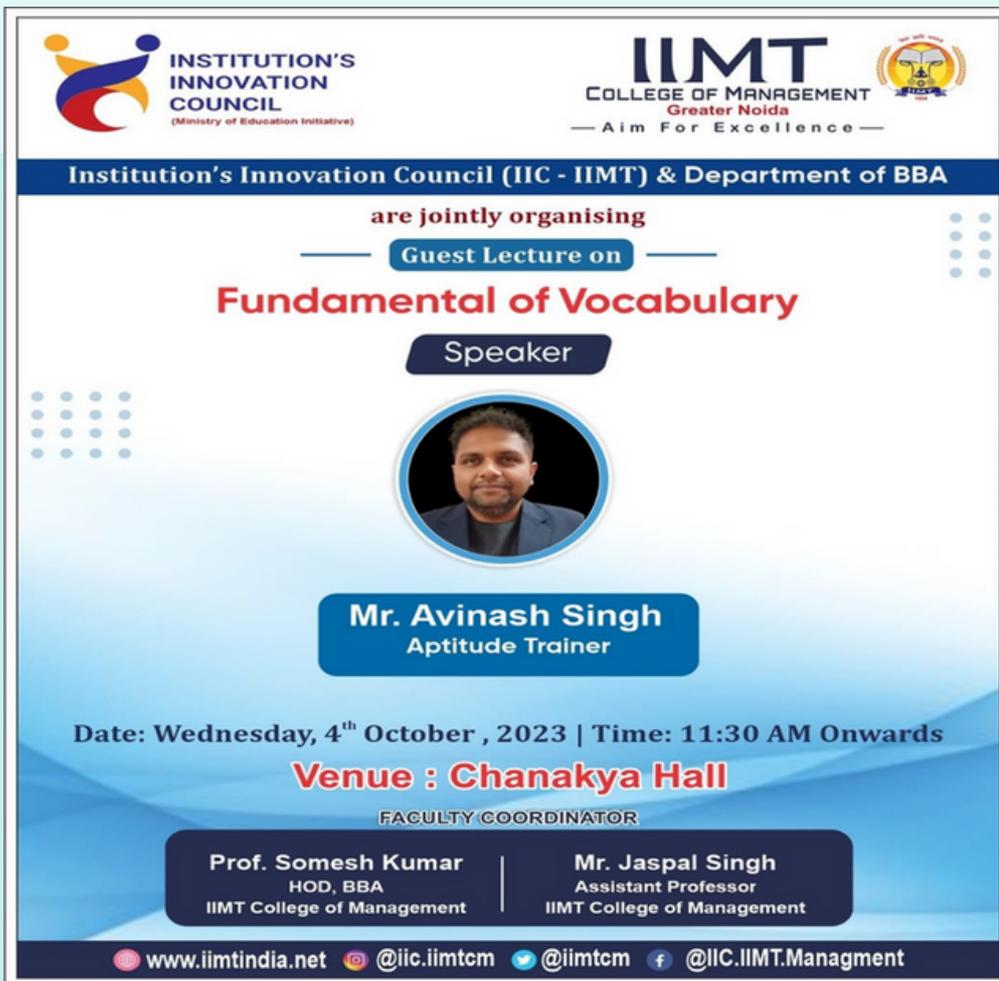
Students from BJMC participated in this event. Total participants were 23. They showcased their writing flair by writing scripts for news pieces. The students were guided well about the art of writing news and headlines. Students learnt the essentials of writing news for all forms of media.

The whole event was coordinated by Ms. Sandhya Sharma and Ms. Ishita Arora.

This competition not only cleared all their doubts regarding script writing for news but also provided them with the knowledge about the language of news writing.



Motivational Sessions



INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

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Institution's Innovation Council (IIC - IIMT) & Department of BBA
are jointly organising
— Guest Lecture on —
Fundamental of Vocabulary
Speaker
Mr. Avinash Singh
Aptitude Trainer

Date: Wednesday, 4th October, 2023 | Time: 11:30 AM Onwards
Venue : Chanakya Hall
FACULTY COORDINATOR

Prof. Somesh Kumar HOD, BBA IIMT College of Management	Mr. Jaspal Singh Assistant Professor IIMT College of Management
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The guest lecture by Mr. Avinash proved to be highly beneficial for the BBA students. The students gained valuable insights and practical techniques to enhance their aptitude skills.

They also received guidance on resources and areas to focus on for further practice. The lecture increased the students' confidence in tackling aptitude tests and improved their overall problem-solving abilities.

Encouraged students to participate in mock tests and seek feedback for continuous improvement.



Motivational Sessions



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)



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IIC cell of IIMT College of Management is organising a Session on

MY STORY - MOTIVATIONAL SESSION BY SUCCESSFUL INNOVATORS



SPEAKER

Mr. Shankar Krishna Rai
CEO
Canopus Natural Gas Pvt. Ltd.

Date : 21st November 2023 | Time: 02:00 PM to 03:00 PM

Venue - Chanakya Hall

COORDINATOR

<p>Dr. Ramshankar Asst. Professor IIMT College of Management</p>	<p>Dr. Anuj Singh Asst. Professor IIMT College of Management</p>
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Mr. Shankar Krishan Rai, CEO of Canopus Natural Gas Pvt Ltd. appeared as guest speaker on September 21 in the College of Management. Mr. Rai is a successful entrepreneur and a motivational speaker. He interacted with students and motivated all to come up with business ideas and be the leader of change. Your Life is all about good times and bad times so never hesitate taking big steps, this was quoted by the guest and very true indeed. In a dynamic session aimed at fostering entrepreneurial spirit, students were encouraged to explore the field with innovative ideas. The interactive event provided insight into the entrepreneurial world, facilitating direct interaction with Mr. Rai, a seasoned business personality. The outcome included inspired thinking, increased familiarity with entrepreneurial terms, and valuable lessons from Mr. Rai's life experiences, motivating students towards self-reliance.

Visit to **AAJ TAK**

IIMT
COLLEGE OF MANAGEMENT
Greater Noida
— Aim For Excellence —

INDUSTRIAL VISIT
BJMC 3rd Year & MJMC Students

Date - 25th November 2023 | Time - 10:00 AM Onwards

साहित्य आज तक

Major Dhyaan Chand Stadium

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An industrial visit was successfully conducted by the Department of Journalism and Mass Communication for the students of BJMC (first year) to Sahitya Aaj Tak, an annual event hosted by the India Today Group. The students got a golden opportunity to listen to eminent personalities from the fields of literature, cinema, OTT, advertising, journalism and many more. Students of Journalism & Mass communication gained valuable insights during an industrial visit aimed at broadening their perspectives on literature, cinema, OTT, advertising, and journalism. The visit, designed to provide a comprehensive understanding of current industry trends and challenges, offered students opportunities to connect with and learn from seasoned professionals. The outcome was evident in enhanced critical thinking skills, a nuanced understanding of literary and media sectors, and the acquisition of networking and professional engagement skills. The visit inspired students, motivating them to explore diverse career paths within the arts and media domains.

Visit to AGAMI



In a significant stride towards bridging the gap between theoretical knowledge and real-world application, IIMT recently organized a transformative Industrial Visit for its Management and Computer Applications students. The initiative, driven by the institution's unwavering commitment to providing practical insights into the corporate realm, marked a valuable milestone in the students' educational journey.

The visit, made possible through the dedicated efforts of the institute's management, provided students with a unique opportunity to delve into the inner workings of a prestigious company. The primary aim was to offer them a firsthand experience and enrich their understanding of how organizations operate in the contemporary business landscape.

With a well-defined set of objectives, the Industrial Training aimed to create a comprehensive learning platform. Key goals included providing students with a practical understanding of corporate dynamics, enhancing their employability skills, and fostering real-world exposure. The visit also sought to bolster students' proficiency in specific technologies, boost self-confidence, and instill leadership qualities to help them navigate professional challenges effectively.

The learning outcomes were indeed impactful, with students not only gaining the capability to apply fundamental engineering principles but also mastering specialized technologies. The hands-on experience within a real job environment empowered learners with efficient communication skills and heightened their awareness of their social, cultural, global, and environmental responsibilities as future engineers.



Visit to Girnar Soft

IIMT
COLLEGE OF MANAGEMENT
Greater Noida
— Aim For Excellence —

INDUSTRIAL VISIT
BCA Students

Date - 08th December 2023 | Time - 09:30 AM Onwards

girnar SOFT

Car Dekho fice 11th Floor, Tower B, Emaar Digital Green,
Sector 61, Golf Course Extension, Gurugram

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Recognizing the paramount importance of industrial interaction in fostering practical knowledge, the institute has taken a significant step towards providing students with a tangible understanding of the contemporary corporate landscape following concerted efforts by the management, students of the Institute of Innovation in Technology & Management were recently granted the esteemed opportunity to embark on an industrial visit to a prestigious company. This annual initiative, tailored for Management and Computer Applications students, serves as a pivotal element in the institute's curriculum, aiming to augment practical knowledge and provide invaluable insights into the workings of a corporate entity.

The objectives of this industrially immersive activity are multifaceted. The Industrial Training is designed to serve as a comprehensive learning platform, enabling students to enhance their employability skills and be job-ready with real corporate exposure. Additionally, the visit seeks to deepen students' knowledge in specific technologies, fostering self-confidence, and helping them identify their unique proficiencies. Moreover, the initiative aims to cultivate students' leadership abilities and a sense of responsibility in executing given tasks, all while providing hands-on practice within a real job situation.

This initiative not only aligns with the institute's ethos of practical education but also reflects its commitment to preparing students for the dynamic challenges of the professional world. As the students embark on this industrial visit, the Institute of Innovation in Technology & Management reaffirms its dedication to providing a holistic and experiential learning environment.

Visit to Girnar Soft

Varun Beverages Limited (“VBL” or the “Company”) is a key player in beverage industry and one of the largest franchisee of PepsiCo in the world (outside USA). VBL has been associated with PepsiCo since the 1990s and have over two and half decades consolidated its business association with PepsiCo, increasing the number of licensed territories and sub-territories covered by the Company, producing and distributing a wider range of PepsiCo beverages, introducing various SKUs in the portfolio, and expanding the distribution network. An objective of industrial visit is to provide students an insight regarding internal working of companies. We know, theoretical knowledge is not enough for making a good professional career. With an aim to go beyond academics, industrial visit provides student a practical perspective on the world of work.



AI Expert Talk



IIMT
COLLEGE OF MANAGEMENT
Greater Noida
— Aim For Excellence —
— MINOR ACTIVITY —

A-I- Expert Talks Presentaion



Participants

BCA

1st year (Section - A,B,C,D & E)

Date : 16th Oct. 2023

Time : 11 AM Onwards

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Debate is an indispensable characteristic of an individual that makes him put forward his perspective in analysing a situation of social cause whether be it in favour or against. Debate is a valuable activity for students of all skill levels. Debate teaches useful skills for other academic pursuits and life more generally. Most obviously, debaters build confidence speaking in public and expressing their ideas eloquently. Debates are a means of understanding the different perspectives that others can have about the same topic and how those perspectives are made.





STUDENT CORNER



मैं स्त्री हूँ

मैं स्त्री हूँ, मैं नारी हूँ
 मैं कली हूँ मैं फूलवारी हूँ
 मैं दर्शन हूँ मैं दर्पण हूँ
 मैं नाथ हूँ मैं ही गर्जन हूँ
 मैं बेटी हूँ मैं माता हूँ
 मैं बलिदानों की गाथा हूँ
 मैं द्रौपदी हूँ मैं सीता हूँ ।



क्यू कोई नहीं था साथ मे ?
 क्यू नकली अकेली रात में?
 क्या मेकअप था?
 क्या गहने थे?
 क्या छोटे कपडे पहने थे?

की प्रश्नों की भूल भुलैया मे सच्चाई कही खो जाती हैं ।
 सब भूल जाओ कहने वालो क्या तुम्हे शर्म नहीं आती हैं?
 कैसे भूलू उन रातो को मुझको छूते उन हाथो को ।
 मेरे शरीर की चोट तो बस कुछ दिन मे ही भर जाएगी ,
 लेकिन मन की पीड़ा सारी उम्र साथ रह जायेगी ।

सब भूल जाओ कहने वालो ये याद रखो ये आखरी गलती आपकी भी हो सकती
 कल सड़क पर बेसूद बहन या बेटी आपकी भी हो सकती है ।

इस अहसास से बढ़ कर कोई दर्द नहीं हो सकता है ,जो नारी का अपमान करे वो मर्द नहीं हो सकता हैं। जब सजा मौत की लागू होगी सारे दोषी लडको पर फिर कोई लड़की नहीं मिलेगी खून से लथपथ सड़को पर, फिर कोई लड़की नहीं मिलेगी खून से लथपथ सड़को पर ।

~अनन्या पाण्डे, बीएजेएमसी,



STUDENT CORNER



FUELING DREAMS



In the vast tapestry of human experience, one thread stands out as a dynamic force capable of transforming lives, shaping destinies, and propelling individuals to remarkable heights—passion. Passion is not just a fleeting emotion; it is a powerful catalyst that drives people to pursue their dreams with unwavering determination and enthusiasm.

Passion, in its truest form, is a potent energy source that transcends the boundaries of the ordinary. It is the invisible force that compels individuals to invest countless hours, overcome obstacles, and persist in the face of adversity. Whether it's the artist immersed in the strokes of a masterpiece, the scientist unraveling the mysteries of the universe, or the entrepreneur building an empire from the ground up, passion is the common denominator that propels them forward.

Passion is the fuel that turns mundane tasks into purposeful endeavors. When individuals are fueled by a genuine love for what they do, work ceases to be a mere obligation and transforms into a gratifying journey. This profound connection to one's work not only enhances productivity but also fosters a sense of fulfillment that extends beyond professional achievements.

Moreover, passion acts as a beacon, guiding individuals through the darkest corners of uncertainty. In the face of setbacks and failures, it is passion that provides the resilience needed to rise again, learn from experiences, and forge ahead with renewed vigor. It is the unwavering belief in the pursuit of a greater purpose that enables individuals to transform stumbling blocks into stepping stones.

Passion is a powerful motivator, inspiring innovation and pushing the boundaries of what is possible. Countless breakthroughs in science, technology, and the arts have been driven by individuals with an insatiable passion for their respective fields. From Edison's tireless pursuit of the light bulb to Steve Jobs' relentless commitment to creating ground breaking technology, history is replete with examples of how passion has fueled innovation and progress.





STUDENT CORNER



महिला

ये सवाल, मेरा सबसे है
ना जाने कबसे है,
क्यों, यहाँ लड़किया अक्सर नोची जाती है?
कक्यों, वो बाज़ारों में सरेआम बेची जाती है?
क्यों, उन्हें छोटी-छोटी चीजों के लिए तरसाया
जाता है,
क्यों उन्हें तेहज़ीब से चलना सिखाया जाता है,

जब महिना आता है, वो कई तकलीफे साथ
लाता है,
माना ये दर्द मर्दों को समझ नहीं आता है,
ये खून का दाग, आखिर ज़माने को क्यों नहीं
भाता है?
क्यों लड़किया अपने मन की करने से रोकी
जाती है,
क्यों कपड़ों से लेकर चलने तक, हर बार टोकी
जाती है,

यहाँ माँ-बहन रिश्ते नहीं है, गाली है,
जहाँ बेड़िया बस औरतों पर ही डाली है,
क्यों कुछ ज़बरदस्ती तो कुछ अगवाह करके
लाई जाती है,
क्यों बलात्कार के बाद, वो ज़िंदा जलाई जाती
है

क्यों इन सवालों का, आजतक कोई जवाब नहीं
क्यों इस स्वतंत्र देश में, हम आजतक आज़ाद
नहीं
आज मेरा ये सवाल सबसे हैं
ना जाने कबसे हैं!!!

AASTHA SINGH
BAJMC

बचपन

बचपन की मिठास, हंसी की बहार,
छोटी - छोटी बातों में, था बसा एक संसार।

न परवाह किसी काम की न खुद की फिक्र,
न आगे निकल की चिंता न पीछे राह जाने डर।

बस गुड़ियों की हंसी, खिलौनों से मस्ती,
बचपन की दुनिया में थी राजा सी हस्ती।

स्कूल की छुट्टियाँ, बातों की बरसात,
हर कोने में रहती थी हंसी गुलज़ार।

बचपन हर रोज़, था नए खेलों का मौसम,
अंजान राहों में भटकते थे कदम।

बचपन के हर पल बसती थी मिठास,
जब भी याद आये मन में छाए उल्लास।

ROSHNI AHIRWAR,
BAJMC



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